



Pictured on this page: (left) Harold and Kelly at Awards Night; (above) Marion and Barry; (below left) Carl and Amanda, (below centre) Robert, (below right) Henry and Scott.

2011 REPORT ON outcomes

191
People

**over one thousand
identified outcomes!**

Summer Street's evolving and steady shift toward client-centred outcomes is having an incredible impact on who we are and how we measure success. The focus on outcomes reminds us daily of why we are here. By listening, observing and asking the right questions of clients and those closest to them, we are setting priorities and goals based directly on personal choices.

With over 1000 outcomes identified, almost every client at Summer Street has now been interviewed regarding their wishes and personal goals.

Outcomes already achieved range from improving reading and computer skills, to working at dream jobs. An overhead hoist was installed in the Snoezelen Room enabling people in wheelchairs to fully access the space, which is now used daily. Our Sign Language Class began when clients identified a desire to fully communicate with peers with hearing impairments. Numbers in the class increase continually with enthusiasm levels at a record high. Colin landed his dream job with Pepsi, and Kyle has worked his way through food prep and kitchen training to reach his goal of server at banquets and events. By focusing on personal outcomes we are helping to change lives everyday.



**Vocational Training and
Life Enhancement**

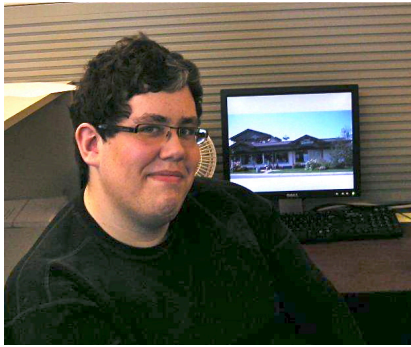


**Community Employment
and Job Training**



Social Enterprise


Summer Street
listening. learning. living fully.



Jonathan says that getting accepted in the Summer Street Works program changed his life, "I feel like a completely different person." What's he say about his placement at Sobeys head office? "I absolutely love it!"

Clients involved in various programs

Volunteering in the Community 33

Sign Language 20

WHMIS 53

Literacy 15

Working in the Community 42

Working in Social Enterprises 40



Velma works with our Banquets and Events as well as McDonalds Restaurant where she recently received a watch for 5 years of service. Always thinking of others, Velma also volunteers at the Pictou County Food Bank.

Learning skills for life, independence, employment and the sheer joy of discovery and success

Summer Street's in-house training and skills enhancement program assists clients in learning valuable interpersonal, job readiness, academic, household management, health and safety and life skills.

Our Vocational Program provides service to 52 clients with almost half working in the community in a volunteer or paid capacity. Jobs range from cleaning and maintenance to working part-time jobs at Winners, McDonalds and the MLA's office. 90% of the clients have identified goals that range from learning how to paint, to visiting hockey players at the local high school and from working in the community to living independently.

Pride, purpose and belonging

Learning life skills help clients to experience feelings of purpose, pride and belonging. Our training involves exposure to a variety of different programs or activities ranging from money skills and basic literacy to sign language, baking and road safety.

We offer over 20 programs, with none exceeding 10 participants, which ensures that everyone receives close, personal attention. Through our Life Enhancement we also provide a Volunteer Placement Program with participants volunteering their time in a variety of businesses and non-profit organizations in the community.

Summer Street clients contributed almost 20,000 volunteer hours in 2011, and earned \$275,000 in wages through employment.

Employment in the community is a dream for many people. With 89 placements - we're working on it!

Providing job training and facilitating employment and volunteer opportunities in the community are two of the most important areas of emphasis for Summer Street. We currently support 89 people in community placements!

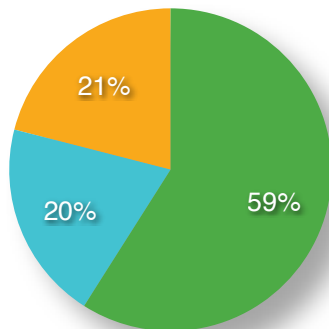
With funding from Service Canada and assistance from the Summer Street Foundation we launched Summer Street Works, a job training and readiness program that has changed the lives of everyone involved. The first program resulted in the 10 original participants gaining employment and currently, all 10 new students are in job placements.

Over 30 local businesses are involved with tours, meetings and placements.

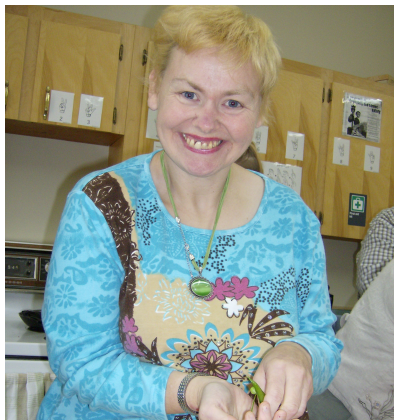


Summer Street supports Archie in a social enterprise of a different kind. He collects pop tabs and exchanges them for money to buy wheelchairs and help others. To-date he has collected 51 million pop tabs, earned \$8500 and is saving for his 17th wheelchair!

Social Enterprise Revenue \$537,719



- Banquets and Events
- Trophies and Awards
- Subcontracts



Rosemary has been enjoying programs at Summer Street since 1988. Today she is passionate about painting and is successfully meeting her goal to sell some of the beautiful watercolours she's created in the Art Program.

Social Enterprise: business with social goals.

Summer Street operates 3 core businesses that provide employment and training opportunities for 40 clients, while also contributing important revenue to the organization. We use market-based strategies to help achieve our social purpose ~ to help create better lives for people with intellectual disabilities.

Our core businesses include: Banquets and Events; Trophies and Awards; and Subcontracts. Clients working in these businesses learn: food preparation, banquet and event serving, bartending, cash handling and money skills, dishwashing, maintenance, production and assembly, inventory management, customer service and sales.

BANQUETS AND EVENTS

In 2011 Summer Street hosted 25 weddings, 67 major events and 114 meetings! Kinsmen, Kinettes, UCT, Gyro and New Glasgow Rotary hold weekly and monthly meetings in our salons.

TROPHIES AND AWARDS

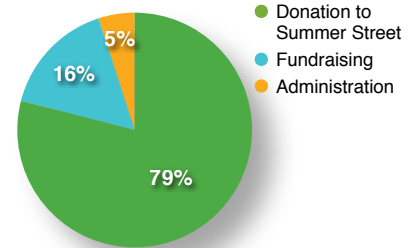
5 clients, with the assistance of 1 staff, train and operate this entire business! They assemble trophies and awards, engrave personalized items such as knives, mugs and glassware.

This year we assembled close to 700 trophies and awards for 580 customers!

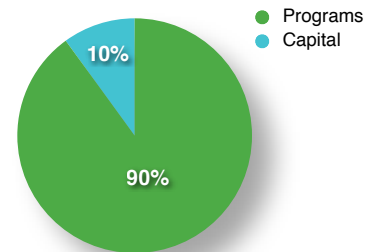
SUBCONTRACTS

Clients learn hands-on skills while working for a variety of local businesses. The main areas of focus include; small contracts such as mail outs and packaging, shredding of confidential documents and general labour. We also convert home VHS to DVD.

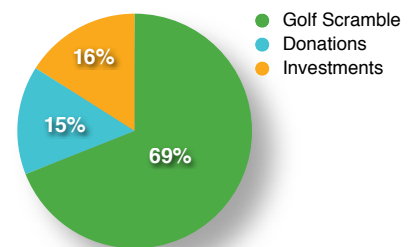
Foundation Expenses \$141,854



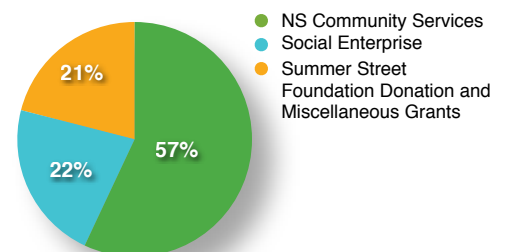
Foundation Donation to Summer Street \$111,579



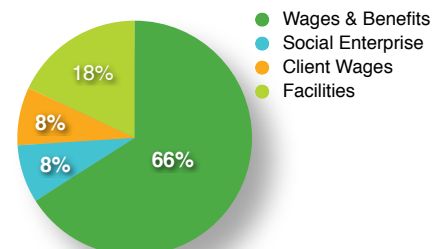
Foundation Revenue \$250,019



Summer Street Revenue \$2,415,522



Summer Street Expenses \$2,413,768





Cindy Stevens, President of the Summer Street Society Board



David Whittemore, President of the Summer Street Foundation Board

Governance and Leadership

Summer Street is governed by two Boards. The Society is responsible for vision, governance and strategic planning. The Foundation raises and manages funds for the organization and is focused on ensuring that Summer Street can continue to change lives for generations to come.

Bricks and mortar, baby dolls and BINGO!

Partners like the Kin Family and UCT have been critical during every stage of Summer Street's growth. In the past they were major contributors to capital campaigns and today their annual donations help our clients realize their goals and dreams.



Barb learns infant care and handling with a special baby doll donated by UCT. The doll responds like a real baby and is ideal for training.



Sobeys Real Estate and Engineering Team, this year's top Scramble fundraisers with \$41,305! From left to right: Jason Eastman, John Wills, Keith Ross, Greg MacNeil and Brian Hughes. Missing from the photo is Joe Fiander, this year's top individual fundraiser with \$26,378!

One day a year is helping to change lives "FORE!"ever.

Golfers participating in this year's 17th Annual Summer Street Scramble raised an overwhelming \$187,300! With an all-time total of \$1,543,771 the Scramble is one of the most successful tournaments of its kind in the country.

Thank you to all of the golfers, sponsors and volunteers for your continued generosity and support!

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Business Partners

Creating opportunities for 90 Summer Street clients!

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